

# **BUSINESS OPPORTUNITIES IN QUÉBEC**

---

## **A STRONG ECONOMY**

Over the last number of years, Quebec has had a strong economic performance. The largest Canadian province, Quebec has a gross domestic product (GDP) of more than \$285 billion Canadian, 70 % of which comes from the service sector. The GDP is equivalent to approximately US\$250 billion or \$EUR200 billion.

The province of Quebec has an economy whose scope compares with that of Portugal. Its economy therefore ranks 40th in the world, and 20th in terms of Organisation for Economic Co-operation and Development (OECD) countries. Furthermore, Quebec's GDP per person, it surpasses that of Italy and Spain.

The forces impacting Quebec's economy: Science and Technology, Import/Export, Tourism, Transportation, Natural Resources and, economic activity where the Province of Quebec has most distinguished itself: Aerospace, Agri-food, Automotive and Ground Transportation Equipment, Information Technologies and Software, Life Sciences, Light Metals, Microelectronics, Multimedia and Telecommunications.

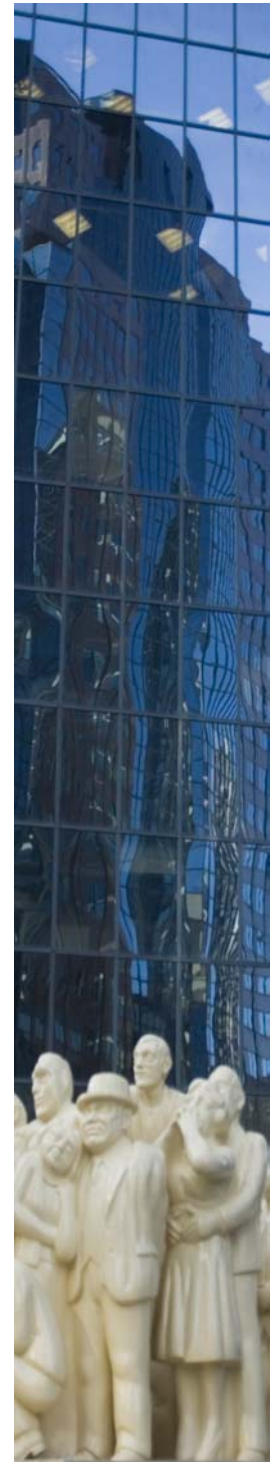
To know more about Quebec's economy, by consulting our Web site at the section solutions – *Immigrants to Canada* or *International Facilitator* for the document Economic and Financial Profile of Quebec of the Department of Finances draws up the economic and financial picture of the province while informing you on the leading sectors of activity in Quebec and public funding.

## **A LAND OF WARM WELCOME**

In 2006, Quebec had a population of 7 651 531. Quebec's more than 7 million inhabitants make up a mainly French-speaking society.

There are more than 590 000 English-speakers in Quebec, who live above all in the Montreal area. They enjoy various recognized rights, such as an English-language school system from kindergarten up to and including university, a hospital network, means of communication and so on.

The population of Quebec also includes some 600,000 immigrants who have come from Europe, Africa, Latin America and Asia since the beginning of the century. They have contributed significantly to Quebec's cultural diversity and vitality. Quebec admitted almost 40,000 immigrants every year.



## A QUALITY OF LIFE

A place of welcome for thousands of immigrants and a much-appreciated homeland for those people who originated here, Quebec is renowned for its quality of life. Healthcare available to everyone, an open education system, a large number of cultural and sporting organisations, drinking water always at hand, and a low cost of living are just a few of the reasons why Quebec is a place to have a good life.

## OUR SERVICES

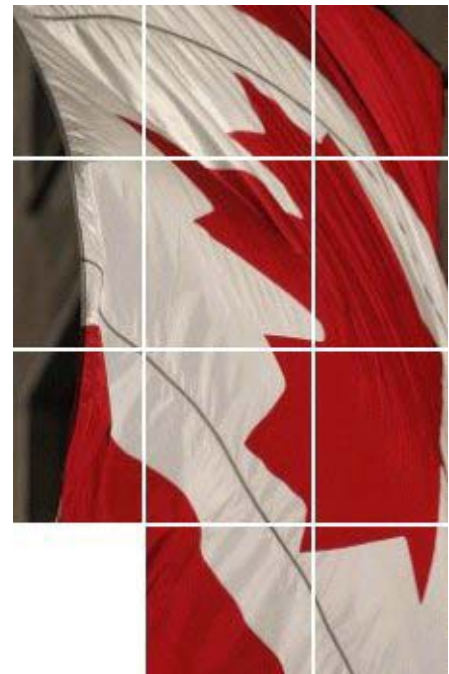
### **BUSINESS OPPORTUNITIES FACILITATOR FOR IMMIGRANTS TO CANADA**

We facilitate the work surrounding the presentation of business opportunities to prospective immigrants. From the data gathered business specialists pre-qualify business opportunities to facilitate the evaluation processes to the need's and ambition's of those qualified immigrant investors. We assist Investors with the pre-selection of a venture portfolio corresponding to their needs.

Part of the elements of this assessment are; the definition of the proposed venture, the investment needed to purchase parts or the totality of the opportunity, the levels of challenge, the business expertise background needed, and the level of professional assistance to insure the venture will be a success.

This selective process enables investors to facilitate their investigation, reduces considerably the time frame and the costs related to such tasks. It also reduces the risk of errors due to the lack of information and business guidance before, during and after the purchase of the venture.

A business basic venture plan is prepared before any traveling done for the prospective immigrant. For a minimal fee such a plan identifies ventures and make necessary contacts to confirm the business owner interests level. Furthermore, it introduces basic terms and conditions surrounding these pre-qualify opportunities. The plan includes a budget for cost to occur during the visit. Once the prospective immigrant as reviewed the facts he can make the decision to travel and visit these pre-qualify ventures with our assistance.



Other business assistance services are offered such as; more elaborated opportunity investigation, business and financial evaluations, quality and quantification evaluation of management and employees, market value analysis, market business potential studies, legal issues, etc.

WebTech Management guidance can help the new investor to accustom it's self with local social, economic and politic structures to make sure is venture is successful. Our specialist can also develop good on-the-job training programs as part of assistance services.

---

### **International Trade Facilitator**

We bring to Business Executives the ability to successfully achieve the goals established as part of their enterprise's strategy to define and pursue opportunities on international markets.

Whether you want to deliver new product or market your intellectual capital to create new revenue streams, you need a WebTech Management Trade Facilitator that can assist in delivering it all.

Our Strategy Trade Facilitator service helps companies improve their commercialization plans. We help our clients by providing innovative solutions and one-on-one attention that will help organizations develop a framework to drive business in new territories and realize tangible, measurable Return on Investment.

Our Strategic Trade Facilitating Consulting can help organizations to: Define a competitive business vision in targeted markets, Create a roadmap for implementation, Show How to identify and pursue opportunities, Elaborate Governmental assistance request strategies, Define and recruit vertical market specialists, distributors, agents, etc. Identify and control risk elements, Address aspects of operations management adaptation and, Deliver operational effectiveness that maximizes efficiency.

You can request one of our professional to contact you to help you understand our International Facilitator Service within the context of business strategy setting and execution of your organization.



### **WebTech Management and Publishing Incorporated**

17, Marien Avenue  
Montréal, Québec, CANADA  
H1B 4T8  
TEL: (514) 575-3427 FAX: (514) 645-2184  
info@webtechmanagement.com  
[www.webtechmanagement.com](http://www.webtechmanagement.com)

**WebTech**  
MANAGEMENT and PUBLISHING

