

Change and Transformation services

Change. This word can have huge business impact.

When ignored or mishandled, it can cause disruption, confusion, and frustration. But when well managed, change can lift organizations to new levels and increase workforce performance.

Whether you're rolling out a major new product, undergoing a corporate reorganization, implementing an ERP system or experiencing any other kind of transformational change, we can help you realize positive results.

WebTech's Corporate Change and Transformation services assesses an organization's readiness for change, identifies any potential resistance, and develops plans and processes to ensure a successful transition.

When you partner with us, we can guide you in developing an actionable plan, drive adoption and awareness at all levels, and create a strategy for measuring the impact of change – internally and externally.



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Service Categories

Our corporate change and transformation services include:

Stakeholder Analysis: We reach out to influencers and stakeholders to assess change resistance, increase awareness, and drive adoption. We help you create a plan that takes into consideration stakeholders' fears and concerns and addresses pain points before they sabotage an initiative.

Force Field Analysis: We provide a quick starting point when a comprehensive analysis can't be performed. By assessing and scoring driving and resisting forces related to a change, we can give you overall suggestions for plans, deliverables, and timeframes.

Change Readiness Assessment: We evaluate 14 factors impacting organizational performance and change. The results will help you prioritize actions and highlight issues and areas that need further investigation.

Campaign Management: We help you formulate a comprehensive Communication Plan, Employees' and Clients' recognition assessment and create a wide range of effective communication deliverables. We can also manage, facilitate, and execute communication programs and specific activities such as: Leadership, Change and Transformation workshops.

WebTech Management Specialists have developed a range of services' adapted to the challenges of all organizations, regardless of their size, industry sectors or market.

WebTech
MANAGEMENT and PUBLISHING

The art of management – the impact of technology

How to carry out change?

Change Leadership - The key to success for any change initiative Categories.



At WebTech Management, our experience has shown that applying the particular methodologies of Performance Excellence, even flawlessly, is not sufficient if world-class performance is the goal.

According to a Harvard Business Review study, 70 percent of change initiatives are not successful because organizations fail to manage the human reaction to change. If you've ever been involved in a major change effort, you will probably agree that predicting how people will react to a proposed change is not easy. In fact, resistance from the right people at the right time can cause any initiative to fail.

Reducing Innovation Risk

Historically, managers tasked with driving growth through innovation have faced a risky and unpredictable road. At WebTech Management, we believe this is because the critical variables that impact growth, innovation and the creation of new market space have not been previously articulated. However, enough data is now available to draw viable conclusions about how to successfully accelerate growth through innovation, as well as how to mitigate the risk associated with unstructured innovation.

Partnership

We deliver: Our strategic partnership can help you to define a competing vision, to create an evolutionary framework to improve the execution, to address the aspects of operational management, to show how to continue a continuous improvement, to identify and control the elements of risk and to provide the operational effectiveness, which maximizes quality.

If you have questions with the suitability of this program for your purposes, don't hesitate to call at: 514/ 575-3427
E-mail: info@webtechmanagement.com

We can help you with:

- Risk assessments and specific mitigation plan.
- Clarifying the mission, vision and objectives for the change effort.
- Creating and communicating a vision beyond the initial implementation.
- Clearly relating to an important, strategic business-objective.
- Developing a clear, catchy sound bite that summarizes the behavior change.

Workshops

These personalized workshops introduce you to the principal aspects connected to the development of change management strategies with an aim of increasing flexibility and productivity, but before-all imagination in the company. Ensure organization, quality, competitiveness and success increase at time of the definition, the design, the development and the installation of change projects in the company.

Books.

