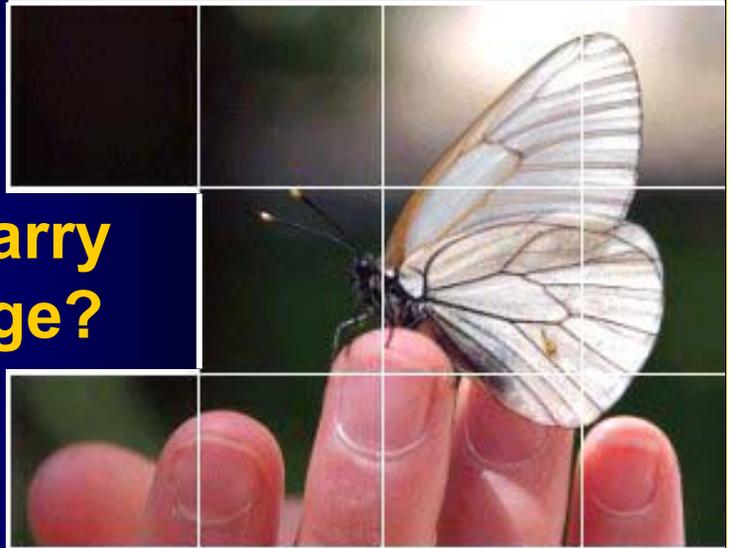


**A RESULTS-PRODUCING, IDEA-GENERATING,
ONE-DAY WORKSHOP DESIGNED TO REVOLUTIONIZE
THE WAY YOU DO BUSINESS**

**How to carry
out change?**



foster satisfaction and high productivity

SURVIVING & PROSPERING IN AN ENVIRONMENT OF

TREND MANAGEMENT

UNEXPECTED COMPETITORS

BROADCASTED DECISION

ACCELERATING TECHNOLOGY

STRATEGY PACKAGING

UNUSUAL CLIENT EXPECTATIONS

INFORMATION MARKETING

KNOWLEDGE ACQUISITION

How to carry out change?

ARE YOU PREPARED FOR THE CHALLENGES & OPPORTUNITIES OF THE 21ST CENTURY?

A personal message from Germain Decelles

The success of your enterprise during the next decade will depend on your ability to respond to unprecedented – some say alarming – trends and conditions. Your ability to interpret and respond appropriately to just-emerging, competitive and technological challenges determine if you will be among those around in a few years.

For two decades, the vast majority of Enterprises have prospered – often handsomely – despite a reliance on largely antiquated methods and technologies. In the 21ST century, technological, economic and competitive conditions will be revolutionary in both speed and character.

Those of us unwilling to change dramatically will not survive.

What I have learned from my research & experience has radically adjusted the way I do business!

I suspect that it will have a similar impact on you. Survival will be critically dependant upon your ability to embrace a whole new concept of product and service delivery, a whole new way of looking at what you do, and the strategies which you employ to serve your markets.

Success will require that you respond to opportunity in ways fundamentally different than you have perhaps ever envisioned.

I look forward to sharing the results of my research and analysis with you and to present for your consideration creative new concepts, which in my opinion are revolutionary – some say visionary – in their own right.

Germain Decelles,
o.s.j., MBA
C.E.O., Senior Partner
WebTech Management and
Publishing Inc.

HOW YOU WILL BENEFIT FROM THIS WORKSHOP

Your Workshop is built around thought-provoking and results-oriented case studies designed to reveal what your most visionary peers are doing (and planning) to ensure prosperity in the 21st century. This proven learning method has numerous advantages, including...

You learn, first hand, what the most successful people are doing, the results they are getting and the strategic thinking behind their actions.

You are introduced to scores of creative, change-producing ideas and get a step-by-step guidance on how to implement similar strategies for your own organisation.

You enhance your ability to select change management strategies that turn the emerging economic, technological and social/political trends to your advantage.

You will find out what Managers, clients and co-workers will really require of you in the changing 21st century. How it will impact the nature of the services you deliver and the ways you will market your self.

You explore creative concepts for increasing your own opportunities for succeeding in challenging Revolutionary, Evolutive and Re-imagining times.

How to carry out change?

The unique, complete-in-one-day change management workshop guaranteed to show you how to keep your projects on track, on target, on time

Doing Business, New Management & Client Requirements.

Are you ready?

WORKSHOP INCLUDED: BRING YOUR QUESTIONS/PROBLEMS

Your Workshop becomes a result producing, problem-solving, opportunity-generating change management experience. Bring your questions and problems. They will be discussed on the spot - with particular emphasis on how the 21TH century will demand change. If you have questions or problems, which we believe will require research, we can organize to meet on consultative base. *If you have participated in a Decelles-conducted workshop in the past, you know what benefits you're in for.*

WORKSHOP FEE

This 1 day workshop of 7 work hours is offered in *public* and *personalized* version.

The **public** version, for a maximum number of 8 participants, offers a more general-approach, not being-able to approach-certain discussions of a confidential nature.

The workshop price is \$475.00 cdn for each participant at the time of the public workshop which is held in Montreal, Ottawa, Boston and Albany, each month. Europe & Middle East on request.

The **personalized** version, to customer requirement, is for a maximum number of 5 participants. An interview of one (1) hour is envisaged, in order to gather the company characteristics and this in all confidentiality.

The workshop price is \$1475.00 cdn for 3 participants and \$1875.00 cdn in the case of 5. The workshop is held at the workplace or outside, the incurred expenditure is invoiced to the company.

PRESENTATION LEVEL

Advance.

GERMAIN DECELLES, O.S.J., MBA

Executive-level bilingual management consultant who has a wealth of experience in general management, with specific expertise in a series of systems development, consulting, re-engineering turnaround, and reorganization assignments.

Key player in marketing products and services destined for retail trades, distribution and franchising as much for large business then medium or small ones.



Reorganization mandates in the Automobile, Publishing, Health, Electric Power and Financial Industries. Worked or contracted for corporations such as: Ford, Chrysler, Digital Equipment, National Defense CDN, Air Canada, Tele-Film Canada, Air France, Quebec Justice Dept, Hydro-Quebec, EDF (Electricity of France), Agriculture Canada, Rogers-Cantel Communications, Canada Post, Bank of Montreal, BNP, C.N.R, Abidjan Port Authorities, etc.

Retired Canadian Coast Guard-member (SACSM), Secretary to the general Assembly and International Advisor. He holds a Master of Business Administration, major in Business from Concordia College & University (U.S.A.).

His books are published on the American market and sold worldwide.

REGISTRATION

In order to reserve and make your payment please forward to us in an email your intention to take part in our next workshop. Upon reception of this email one of our advisers will communicate with you.

Email: seminar@webtechmanagement.com

TALK TO THE PROGRAM LEADER BEFORE YOU REGISTER

If you have questions with the suitability of this program for your purposes, don't hesitate to call Germain Decelles directly at 514/ 575-3427

FOR WHICH IS INTENDED THE WORKSHOP?

More and more companies require their employees and managers to increased quality control of products and services which they deliver.

Managers searching for results will have to provide themselves with ways and tools in order to ensure organization, quality, competitiveness and success increase at time of the definition, the design, the development and the installation of change projects in the company.

The information provided during the workshop is intended:

For Business Executives or Government Agency Heads and Managers who wishes to know more on Change Management.

For small and medium-sized companies which, to increase their sales' turnovers, must export their services and products.

For Employees who wants to prepare for the transition.

For companies which, want to transmit as much to their employees then to their directors management change examples in business.

To people such as Managers and Civils Servant interested in the phenomenon of Change Management.

SYNOPSIS

This interactive exploring session explains the positive impact of establishing Change Management in the business place.

It is intended for executives, directors, business development specialists and marketing strategists.

This workshop of 1 day describes what it means to apply change in a business or Government environment.

This workshop introduces you to the principal aspects connected to the development of change management strategies with an aim of increasing flexibility and productivity, but before-all imagination in the company.

During the session you will receive:
"Change Management in Business"
WebTech Publishing, interactive
material in-electronic formats.

This workshop provides a complete overview of the situation as well as a plan for what executives need to make judicious decisions.

This intensive and specialized session offers a multitude of information on all the aspects connected to the development of business strategies in a context of change.

It also touches how to obtain the support of top management and employees, for a successful establishment of change.

WE WILL QUESTION OURSELVES ON...

Resistance to change

Change establishment

Conflicts management

New-Leaders

Fear of change

Team concept

How to communicate

Rules of success

What makes that a project works or fails?

What to do if you fail on your first attempt?

Tips & Tricks



Wise whiz-Workshops, is a division of WebTech Management and Publishing Incorporated.
Founded in 1996, WebTech is an organization providing services' councils, products and support.



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